

Media Contact: Nori Guevara Hayworth Public Relations 386-677-7000 x 3 / nori@hayworthpr.com

**YEAR 2019** 

# **Light Reading – Luminary Hotel & Co. Fact Sheet**

#### **Brilliant Idea**

Opening in late 2020, the waterfront Luminary Hotel & Co. will soar 12 stories above downtown Fort Myers, Florida, as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, Luminary will serve as a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. Overlooking the Caloosahatchee, Luminary Hotel & Co. will feature a wide array of guest amenities, flexible meeting and event space and unique dining and retail outlets.

#### That's the Spirit

Luminary Hotel & Co. opens its doors onto an exciting waterfront downtown graced with exceptional shopping, dining and entertainment options. Some call it downtown Fort Myers, but others know it as the River District or the City of Palms. By any name, the core of this city is at the center of it all, stretching for miles south along the Caloosahatchee and east to the rural interior. The city's colorful past was shaped by an intriguing group of local pioneers, entrepreneurs and innovators, whose spirit is woven into the very fabric of the Luminary Hotel. In addition to delivering world class service, it is the goal of Luminary to connect visitors to the rich culture and eclectic history of Fort Myers through design elements, dining and retail outlets inspired by these characters.

# **Autograph Session**

Luminary Hotel & Co. will be the fifth Mainsail Lodging & Development property in the prestigious Autograph Collection® of Marriott International, Inc. (NYSE: MAR), and the first Autograph hotel in the Fort Myers-Naples area.

As a member of the Autograph Collection, Luminary Hotel & Co. and its guests will enjoy unparalleled distribution and exposure through Marriott's reservation system and global sales network, and the world's largest travel website and customer loyalty program, Marriott Bonvoy.

#### **Accommodations**

Fresh and modern in design, the hotel's 243 guest rooms and suites will be both technologically innovative and comfortably appointed, surrounding guests with warm, natural tones, clean lines and all the amenities to make road warriors, conference attendees or weekend romantics feel right at home.

Guest room amenities will include complimentary Wi-Fi, flat screen TVs, artisan pantries with gourmet coffee service, luxurious bedding dressed with crisp duvets and fluffy pillows, while upscale bath products and rain showers will add a touch of indulgence.

## **Culinary Brilliance**

Guests of Luminary Hotel & Co. will have ample options to explore their culinary curiosity – from a signature restaurant and rooftop bar, to a casual streetside diner and lobby lounge.

The Silver King Ocean Brasserie – "Silver King" is the nickname of the tarpon – the glimmering gamefish which have long drawn avid anglers to the waters of Fort Myers. Borrowing this noble name, the hotel's signature restaurant will showcase the quality of fresh seafood through clean, simple preparations using classic technique with a modern palate.

Ella Mae's Diner – Located on the hotel's ground floor with access to Bay Street, Ella Mae's will give a welcome twist to the classic all-American diner, where inspired chefs put a lighter touch on a lineup of traditional neighborhood favorites. It's here the community will come together to shares stories as they enjoy this soul food with finesse.

**The Workshop** – The Workshop is the hotel's state-of-the-art culinary theater, where the community and guests will be encouraged to innovate, experiment and collaborate. With stadium style seating, The Workshop will be available for private functions, in addition to hosting a lineup of hands-on classes, presentations and demonstrations, as well as sessions showcasing the skills of local, regional and national chefs.

**Beacon Social Drinkery** – Twelve stories up, this rooftop bar will light up downtown Fort Myers with a dizzying selection of craft cocktails, fine wines, craft beer and champagnes, served alongside a refreshing menu of small plate specialties, high above the Caloosahatchee.

#### **Additional Amenities**

- Concierge Services
- Complimentary High-speed Wireless Internet
- In-room Dining
- 4th Floor Pool Deck Overlooking Riverfront
- On-site Indoor and Outdoor Fitness Center
- Arranged Airport Transfers and Local Transportation
- Self-parking and Valet Parking
- Tesla Charging Stations
- Riverfront Bandshell in Centennial Park
- 4,000 Square Feet of Street Level Retail Space

#### **Meeting Space**

Luminary will house 8,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings. The hotel will also be connected to the neighboring Harborside Event Center, currently being renovated for a 2020 grand opening. When complete, the facility will offer 40,000 square feet of function space.

The Luminary's conference services department will provide experienced staff, seasonal banquet menus, comprehensive AV equipment, and high-speed Internet access in all meeting rooms and spaces.

# **Delightful Distractions**

The hotel will offer convenient access to the new riverfront Oxbow Bar & Grill and Oxbow Retail & Rentals, both located on the Caloosahatchee and scheduled to open in 2020.

#### **Access by Car**

Located just 15 minutes west of I-75

Tampa	125 miles	2 hours
West Palm Beach	126 miles	2 ½ hours
Miami	159 miles	2 ¾ hours
Orlando	197 miles	3 hours

#### Access by Air

Luminary Hotel & Co. is located just 16 miles (less than 30 minutes) from the award-winning Southwest Florida International Airport (RSW), one of the top 50 U.S. airports for passenger traffic.

### Contact

# **Luminary Hotel & Co.**

2200 Edwards Drive. Fort Myers, Florida 33901

Website: www.LuminaryHotel.com

Facebook: <a href="https://www.facebook.com/LuminaryHotel/">www.facebook.com/LuminaryHotel/</a>
Twitter: <a href="https://www.instagram.com/LuminaryHotel/">www.instagram.com/LuminaryHotel/</a>
Instagram: <a href="https://www.instagram.com/luminaryhotel/">www.instagram.com/luminaryhotel/</a>

Construction Progress: camera.deckchair.com/luminary-hotel-florida-usa

# \*Partner in the Marriott Bonvoy loyalty program

# **About Mainsail Lodging & Development LLC**

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern US and the Caribbean. Their property portfolio includes four Autograph Collection hotels: Scrub Island Resort, Spa & Marina (ScrubIsland.com), a private island resort in the British Virgin Islands; the boutique, food-focused Epicurean Hotel (EpicureanHotel.com) in Tampa, Florida; Waterline Marina Resort & Beach Club (WaterlineResort.com) on Anna Maria Island, Florida; and the historic Fenway Hotel (FenwayHotel.com) in Dunedin, Florida; as well as Mainsail Beach Inn (MainsailBeachInn.com), a boutique beachfront hotel on Anna Maria Island, Florida. The company also operates corporate housing throughout the Southeast, exclusively managing the Florida, Georgia and Tennessee markets for Oakwood Worldwide® under both its ExecuStay® (ExecuStay.com) and Oakwood® (Oakwood.com) brands. Mainsail Lodging also manages a portfolio of private vacation homes through its Mainsail Vacation Rentals (MainsailVR.com) brand and is a select partner of Homes & Villas by Marriott International. Additional future projects include Luminary Hotel & Co. (LuminaryHotel.com) in Fort Myers, Florida; a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at MainsailHotels.com.

# **About Autograph Collection Hotels**

The Autograph Collection is an evolving ensemble of strikingly independent hotels. Exactly like nothing else, each destination has been selected for its quality, bold originality, rich character and uncommon details. From near to far, iconic to historic, the result is an array of properties that is nothing less than unique, nothing short of collectively exceptional. For more information and reservations please visit <a href="https://www.autographhotels.com">www.autographhotels.com</a>, or explore our social media channels to learn more about championing the independent spirit.

Facebook: <a href="www.facebook.com/AutographCollection">www.facebook.com/AutographCollection</a>

Twitter: www.twitter.com/Autograph

Tumblr: <a href="http://autographcollectionhotels.tumblr.com/">http://autographcollectionhotels.tumblr.com/</a>