

## **Light Reading – Luminary Hotel & Co. Fact Sheet**

### **Brilliant Idea**

On September 23, 2020, the waterfront Luminary Hotel & Co. opened its doors, soaring 12 stories above downtown Fort Myers, Florida, as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. Overlooking the Caloosahatchee River, Luminary Hotel & Co. features a wide array of guest amenities, flexible meeting and event space, and unique dining and retail outlets.

### **That's the Spirit**

Luminary Hotel & Co. opens its doors onto an exciting waterfront downtown graced with exceptional shopping, dining and entertainment options. Some call it downtown Fort Myers, but others know it as the River District or the City of Palms. By any name, downtown is the core of the city, stretching for miles south along the Caloosahatchee River and east to the rural interior. The city's colorful past was shaped by an intriguing group of local pioneers, entrepreneurs and innovators, whose spirit is woven into the very fabric of the Luminary Hotel. In addition to delivering world class service, it is the goal of Luminary to connect visitors to the rich culture and eclectic history of Fort Myers through design elements, dining and retail outlets inspired by these characters.

### **Autograph Session**

Luminary Hotel & Co. is the fifth Mainsail Lodging & Development property in the prestigious Autograph Collection® of Marriott International, Inc. (NYSE: MAR), and the first Autograph hotel in the Fort Myers-Naples area.

As a member of the Autograph Collection, Luminary Hotel & Co. offers benefits to the 140+ million Marriott Bonvoy™ members, but as an independently owned and managed property, the hotel also draws on its genuine Fort Myers kinship to authentically connect guests with the community, further enhancing their stay.

## **Accommodations**

Fresh and modern in design, the hotel's 243 guest rooms and suites are both technologically innovative and comfortably appointed, surrounding guests with warm, natural tones, clean lines and all the amenities to make road warriors, conference attendees or weekend romantics feel right at home.

Guest room amenities include complimentary Wi-Fi, flat screen TVs, artisan pantries with gourmet coffee service, luxurious bedding dressed with crisp duvets and fluffy pillows, while upscale bath products add a touch of indulgence.

## **Culinary Brilliance**

Guests of Luminary Hotel & Co. have ample options to explore their culinary curiosity – from a signature restaurant and rooftop bar, to a casual streetside diner and coffee roastery.

**The Silver King Ocean Brasserie** – “Silver King” is the nickname of the tarpon, the glimmering gamefish which have long drawn avid anglers to the waters of Fort Myers. Borrowing this noble name, the hotel's signature restaurant showcases the quality of fresh seafood through clean, simple preparations using classic technique with a modern palate.

**Ella Mae's Diner** – Located on the hotel's ground floor with access to Bay Street, Ella Mae's celebrates Dr. Ella Mae Piper's legacy and gives a welcome twist to the classic southern diner, where inspired chefs put a lighter touch on a lineup of traditional neighborhood favorites. It's here the community comes together to share stories as they enjoy classic comfort foods.

**The Workshop** – The Workshop is the hotel's state-of-the-art culinary laboratory, where the community and guests are encouraged to innovate, experiment and collaborate. With stadium-style seating, The Workshop is available for private functions, in addition to hosting a lineup of hands-on classes, presentations and demonstrations, as well as sessions showcasing the skills of local, regional and national chefs.

**Beacon Social Drinkery** – Twelve stories up, this rooftop bar lights up downtown Fort Myers with a dizzying selection of craft cocktails, fine wines, craft beer and champagnes, served alongside a refreshing menu of small plate specialties, high above the Caloosahatchee.

**Dean Street Coffee Roastery & Retail** – Paying homage to the extension of Dean Street that used to exist where the Luminary Hotel now sits, specialty coffees, Dean Street Coffee features carefully selected teas and curated retail items, blended harmoniously with an upbeat neighborhood vibe. With its on-site Giesen Coffee Roaster overseen by roasting experts, guests can fuel up for the day while learning more about this artisanal craft. Dean Street Coffee is served as the house coffee, flowing through the hotel, its guest rooms, various dining outlets and the neighboring Caloosa Sound Convention Center.

#### **Additional Amenities**

- Concierge Services
- Complimentary High-speed Wireless Internet
- In-room Dining
- 4th Floor Pool featuring Event Deck Overlooking the Caloosahatchee River
- On-site Indoor and Outdoor Fitness Center
- Self-parking and Valet Parking
- Caloosa Sound Amphitheater – Projected Opening May 2021

#### **Meeting Space**

Recognized as the 2020 Newcomer of the Year by Cvent, Luminary houses 10,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings. The hotel is also directly adjacent to the neighboring Caloosa Sound Convention Center, offering 40,000 square feet of function space.

Luminary's conference services department provides experienced staff, seasonal banquet menus, comprehensive AV equipment, and high-speed Internet access in all meeting rooms and spaces.

#### **Delightful Distractions**

The hotel also offers convenient access to the new riverfront **Oxbow Bar & Grill** located on the Caloosahatchee River and scheduled to open in March 2021. A delightful blend of retail and casual dining, Oxbow's second floor is reserved for special events and groups, with an outdoor terrace and picture windows offering spectacular river views.

#### **Well, Well, Well**

Luminary Hotel & Co. takes standards for hygiene and cleanliness very seriously and has taken additional steps to ensure the continued safety of guests and staff. Health and safety measures include handwashing hygiene, cleaning product specifications, electrostatic spraying in all public areas, guest room and common area cleaning procedures, daily temperature checks for all staff, and more. To promote the health and safety of our guests, face coverings are required for guests and associates in all indoor public areas. Social distancing guidelines and protocols are also strictly followed.

**Access by Car**

Luminary Hotel & Co. is located just 15 minutes west of I-75.

Naples	36 miles	1 hour
Tampa	125 miles	2 hours
West Palm Beach	126 miles	2 ½ hours
Miami	159 miles	2 ¾ hours
Orlando	197 miles	3 hours

**Access by Air**

Luminary Hotel & Co. is located just 16 miles (less than 30 minutes) from the award-winning Southwest Florida International Airport (RSW), one of the top 50 U.S. airports for passenger traffic.

**Contact****Luminary Hotel & Co.**

2200 Edwards Drive, Fort Myers, Florida 33901

Website: [www.LuminaryHotel.com](http://www.LuminaryHotel.com)

Facebook: [www.facebook.com/LuminaryHotel](http://www.facebook.com/LuminaryHotel)

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LIVE Camera: [camera.deckchair.com/luminary-hotel-florida-usa](http://camera.deckchair.com/luminary-hotel-florida-usa)

**About Luminary Hotel & Co.**

On Sept.23, 2020, the waterfront Luminary Hotel & Co. opened its doors, soaring 12 stories above downtown Fort Myers, Florida, as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. The 243-room boutique hotel is home to the signature Silver King Ocean Brasserie and Lobby Bar; Beacon Social Drinkery rooftop lounge; Ella Mae's Diner; Dean Street Coffee Roaster & Retail; The Workshop culinary theater; an indoor and outdoor fitness facility; and a spacious pool area on the fourth floor featuring an event deck overlooking the Caloosahatchee River. Luminary offers 10,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings and is adjacent to the neighboring Caloosa Sound Convention Center. The hotel also offers convenient access to the new riverfront Oxbow Bar & Grill, Oxbow Retail & Rentals, and Caloosa Sound Amphitheater, all located on the Caloosahatchee and scheduled to open in 2021. [LuminaryHotel.com](http://LuminaryHotel.com)

Facebook: [www.facebook.com/LuminaryHotel](http://www.facebook.com/LuminaryHotel)

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**About Mainsail Lodging & Development LLC**

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern U.S. and the Caribbean. Their property portfolio includes five Autograph Collection hotels: Scrub Island Resort, Spa & Marina ([ScrubIsland.com](http://ScrubIsland.com)), a private island resort

in the British Virgin Islands; the boutique, food-focused Epicurean Hotel ([EpicureanHotel.com](http://EpicureanHotel.com)) in Tampa, Florida; Waterline Marina Resort ([WaterlineResort.com](http://WaterlineResort.com)) on Anna Maria Island, Florida; the historic Fenway Hotel ([FenwayHotel.com](http://FenwayHotel.com)) in Dunedin, Florida and the riverfront Luminary Hotel & Co. ([LuminaryHotel.com](http://LuminaryHotel.com)) in downtown Fort Myers, Florida; as well as Mainsail Beach Inn ([MainsailBeachInn.com](http://MainsailBeachInn.com)), a boutique beachfront hotel on Anna Maria Island, Florida and The Karol Hotel ([TheKarolHotel.com](http://TheKarolHotel.com)), the first Tribute Portfolio hotel in Pinellas County, Florida. The company also operates corporate housing throughout the U.S. under its Mainsail Corporate Housing brand ([MainsailHousing.com](http://MainsailHousing.com)). Mainsail Lodging also manages a portfolio of private vacation homes through its Mainsail Vacation Rentals ([MainsailVR.com](http://MainsailVR.com)) offered on Homes & Villas by Marriott International. Additional future projects include the 179-room Epicurean Atlanta ([EpicureanHotelAtlanta.com](http://EpicureanHotelAtlanta.com)); a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; Wylie Hotel, an independent boutique hotel in Atlanta's Old Fourth Ward ([WylieHotel.com](http://WylieHotel.com)); and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at [MainsailHotels.com](http://MainsailHotels.com)

### **About Autograph Collection Hotels**

Autograph Collection Hotels advocates for the original, championing the individuality of each of its over 180 independent hotels located in the most desirable destinations across more than 35 countries and territories. Each is a product of passion and a personal realization of its individual founder's vision, making each hotel singular and special: *Exactly Like Nothing Else*. Hand-selected for their inherent craft and distinct perspectives on design and hospitality, Autograph Collection hotels offer rich immersive moments that leave a lasting imprint. For more information, please visit [www.autographhotels.com](http://www.autographhotels.com), and explore our social media channels on [Instagram](#), [Twitter](#), and [Facebook](#) or follow along to be inspired by immersive moments that are #ExactlyLikeNothingElse. Autograph Collection Hotels is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enrol for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).