



YEAR 2023

# Light Reading – Luminary Hotel & Co. Fact Sheet

**Brilliant Idea** 

On September 23, 2020, the waterfront Luminary Hotel & Co. opened its doors, soaring 12 stories above downtown Fort Myers, Florida, as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. Overlooking the Caloosahatchee River, Luminary Hotel & Co. features a wide array of guest amenities, flexible meeting and event space, and unique dining and retail outlets.

That's the Spirit

Luminary Hotel & Co. opens its doors onto an exciting waterfront downtown graced with exceptional shopping, dining and entertainment options. Some call it downtown Fort Myers, but others know it as the River District or the City of Palms. By any name, downtown is the core of the city, stretching for miles south along the Caloosahatchee River and east to the rural interior. The city's colorful past was shaped by an intriguing group of local pioneers, entrepreneurs and innovators, whose spirit is woven into the very fabric of the Luminary Hotel. In addition to delivering world class service, it is the goal of Luminary to connect visitors to the rich culture and eclectic history of Fort Myers through design elements, dining and retail outlets inspired by these characters.

**Autograph Session** 

Luminary Hotel & Co. is the fifth Mainsail Lodging & Development property in the prestigious Autograph Collection® of Marriott International, Inc. (NYSE: MAR), and the first Autograph hotel in the Fort Myers-Naples area.

As a member of the Autograph Collection, Luminary Hotel & Co. offers benefits to the 140+ million Marriott Bonvoy™ members, but as an independently owned and managed property, the hotel also draws on its genuine Fort Myers kinship to authentically connect guests with the community, further enhancing their stay.

#### **Accommodations**

Fresh and modern in design, the hotel's 243 guest rooms and suites are both technologically innovative and comfortably appointed, surrounding guests with warm, natural tones, clean lines and all the amenities to make road warriors, conference attendees or weekend romantics feel right at home.

Guest room amenities include complimentary Wi-Fi, flat screen TVs, artisan pantries with gourmet coffee service, luxurious bedding dressed with crisp duvets and fluffy pillows, while upscale bath products add a touch of indulgence.

#### **Culinary Brilliance**

Guests of Luminary Hotel & Co. have ample options to explore their culinary curiosity – from a signature restaurant and rooftop bar, to a casual streetside diner and coffee roastery.

The Silver King Ocean Brasserie – "Silver King" is the nickname of the tarpon, the glimmering gamefish which have long drawn avid anglers to the waters of Fort Myers. Borrowing this noble name, the hotel's signature restaurant showcases the quality of fresh seafood through clean, simple preparations using classic technique with a modern palate.

Ella Mae's Diner – Located on the hotel's ground floor with access to Bay Street, Ella Mae's celebrates Dr. Ella Mae Piper's legacy and gives a welcome twist to the classic southern diner, where inspired chefs put a lighter touch on a lineup of traditional neighborhood favorites. It's here the community comes together to share stories as they enjoy classic comfort foods.

**Chips Sports Pub** – Located just steps from Ella Mae's Diner, Chips offers a social experience unlike any other in downtown Fort Myers, combining topnotch drinks and dining with the area's first Topgolf Swing Suite.

**Oxbow Bar & Grill** – Inspired by its unique location on the Caloosahatchee River, just steps from the hotel, the casual 120-seat restaurant features both indoor and outdoor seating. Menu selections include fresh oysters and other signature favorites, including fresh seafood, craft sandwiches, burgers, and more. Oxbow also captures the wonder of the natural landscape and celebrates urban adventure by offering a retail store for sportswear, gear, accessories, and destination souvenirs.

**The Workshop** – The Workshop is the hotel's state-of-the-art culinary laboratory, where the community and guests are encouraged to innovate, experiment and collaborate. With stadium-style seating, The Workshop is available for private functions, in addition to hosting a lineup of hands-on

classes, presentations and demonstrations, as well as sessions showcasing the skills of local, regional and national chefs.

**Beacon Social Drinkery** – Twelve stories up, this rooftop bar lights up downtown Fort Myers with a dizzying selection of craft cocktails, fine wines, craft beer and champagnes, served alongside a refreshing menu of small plate specialties, high above the Caloosahatchee.

Dean Street Coffee Roastery & Retail — Paying homage to the extension of Dean Street that used to exist where the Luminary Hotel now sits, specialty coffees, Dean Street Coffee features carefully selected teas and curated retail items, blended harmoniously with an upbeat neighborhood vibe. With its on-site Giesen Coffee Roaster overseen by roasting experts, guests can fuel up for the day while learning more about this artisanal craft. Dean Street Coffee is served as the house coffee, flowing through the hotel, its guest rooms, various dining outlets and the neighboring Caloosa Sound Convention Center.

#### **Additional Amenities**

- Concierge Services
- Complimentary High-speed Wireless Internet
- In-room Dining
- 4<sup>th</sup> Floor Pool featuring Event Deck Overlooking the Caloosahatchee River
- On-site Indoor Fitness Center
- Valet Parking
- Caloosa Sound Amphitheater

## **Meeting Space**

Recognized as the 2020 Newcomer of the Year by Cvent, Luminary houses 10,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings. The hotel is directly adjacent to the neighboring Caloosa Sound Convention Center, offering 40,000 square feet of function space. Luminary also overlooks the new Caloosa Sound Amphitheater, adding a world of options for dramatic outdoor events.

Luminary's conference services department provides experienced staff, seasonal banquet menus, comprehensive AV equipment, and high-speed Internet access in all meeting rooms and spaces.

### Access by Car

Luminary Hotel & Co. is located just 15 minutes west of I-75.

Naples	36 miles	1 hour
Tampa	125 miles	2 hours
West Palm Beach	126 miles	2 ½ hours
Miami	159 miles	2 ¾ hours

Orlando 197 miles 3 hours

Access by Air Luminary Hotel & Co. is located just 16 miles (less than 30 minutes) from the

award-winning Southwest Florida International Airport (RSW), one of the top

50 U.S. airports for passenger traffic.

Contact Luminary Hotel & Co.

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Website: <u>www.LuminaryHotel.com</u>

Facebook: <a href="https://www.facebook.com/LuminaryHotel">www.facebook.com/LuminaryHotel</a>
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## **About Luminary Hotel & Co.**

On Sept. 23, 2020, the waterfront Luminary Hotel & Co. opened its doors, soaring 12 stories above downtown Fort Myers, Florida, as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. The 243-room boutique hotel is home to the signature Silver King Ocean Brasserie and Lobby Bar; Beacon Social Drinkery rooftop lounge; Ella Mae's Diner; Oxbow Bar & Grill; Dean Street Coffee Roastery & Retail; Chips Sports Pub & Topgolf Swing Suite; The Workshop culinary theater; an indoor and outdoor fitness facility; and a spacious pool area on the fourth floor featuring an event deck overlooking the Caloosahatchee River. Luminary offers 10,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings and is adjacent to the neighboring Caloosa Sound Convention Center. The hotel also offers convenient access to the new Caloosa Sound Amphitheater located on the Caloosahatchee. LuminaryHotel.com

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## **About Mainsail Lodging & Development**

Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose and applying its passion and expertise to each project. Founded by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz era icon. Stay Sojo, Mainsail's newest brand, provides short-term furnished living options across the country, while Mainsail Vacation Rentals manages a collection of private vacation

homes in Florida and the Caribbean. To ensure long-term success and profitability, Mainsail relies on the dedication of its high-performing leadership team, a growing group of enterprising investors, and a commitment to giving back, every step of the way. <a href="MainsailHotels.com">MainsailHotels.com</a>