

Fact Sheet 2026

Brilliant Idea

Luminary Hotel & Co. soars 12 stories above downtown Fort Myers, Florida as the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. Overlooking the Caloosahatchee River, Luminary Hotel & Co. features a wide array of guest amenities, flexible meeting and event space, and unique dining and retail outlets.

That's the Spirit

Luminary Hotel & Co. opens its doors onto an exciting waterfront downtown graced with exceptional shopping, dining, and entertainment options. Some call it downtown Fort Myers, but others know it as the River District or the City of Palms. By any name, downtown is the core of the city, stretching for miles south along the Caloosahatchee River and east to the rural interior. The city's colorful past was shaped by an intriguing group of local pioneers, entrepreneurs and innovators, whose spirit is woven into the very fabric of Luminary Hotel. In addition to delivering world-class service, it is the goal of Luminary to connect visitors to the rich culture and eclectic history of Fort Myers through design elements, dining and retail outlets inspired by these characters.

Accommodations

Fresh and modern in design, the hotel's 243 guest rooms and suites are both technologically innovative and comfortably appointed, surrounding guests with warm, natural tones, clean lines and all the amenities to make road warriors, conference attendees or weekend romantics feel right at home. Guest room amenities include complimentary Wi-Fi for Marriott Bonvoy Members, flat-screen TVs, artisan pantries with gourmet coffee service, and luxurious bedding dressed with crisp duvets and fluffy pillows, while upscale bath products add a touch of indulgence.

Culinary Brilliance

Guests of Luminary Hotel & Co. have ample options to explore their culinary curiosity – from a signature restaurant and rooftop bar to a casual streetside diner and coffee roastery.

The Silver King Coastal Kitchen – “Silver King” is the nickname of the tarpon, the glimmering gamefish which have long drawn avid anglers to the waters of Fort Myers. Borrowing this noble name, the hotel’s signature restaurant showcases a menu rich with shareable tapas-style plates, vibrant entrées crafted with fresh, local ingredients. Guests can also indulge in a five-course chef’s tasting menu, designed for those seeking a more elevated and adventurous dining experience or experience a monthly chef-curated wine dinner series.

Ella Mae's Diner – Located on the hotel’s ground floor with access to Bay Street, Ella Mae’s celebrates Dr. Ella Mae Piper’s legacy and gives a welcome twist to the classic southern diner, where inspired chefs put a lighter touch on a lineup of traditional neighborhood favorites. It’s here the community comes together to share stories as they enjoy classic comfort foods.

Chips Sports Pub – Located just steps from Ella Mae’s Diner, Chips offers a social experience unlike any other in downtown Fort Myers, combining top-notch drinks and dining with Fort Myers’ only Topgolf Swing Suite.

Oxbow Bar & Grill – Inspired by its unique location on the Caloosahatchee River, just steps from the hotel, the casual 120-seat restaurant features both indoor and outdoor seating. Menu selections include fresh oysters and other signature favorites, including fresh seafood, craft sandwiches, burgers, and more. Oxbow also captures the wonder of the natural landscape and celebrates urban adventure by offering a retail store for sportswear, gear, accessories, and destination souvenirs. With an outdoor terrace and windows overlooking the river, the restaurant’s second floor is reserved for special events and groups.

The Workshop – The Workshop is the hotel’s state-of-the-art culinary theater where the community and guests are encouraged to innovate, experiment, and collaborate. With stadium-style seating, The Workshop is available for private functions, in addition to hosting a lineup of hands-on classes, presentations and demonstrations, as well as sessions showcasing the skills of local, regional, and national chefs.

Beacon Social Drinkery – Twelve stories up, this rooftop bar lights up downtown Fort Myers with a selection of craft cocktails, fine wines, craft beer and champagnes, served alongside an Asian-inspired menu of small plate specialties, high above the Caloosahatchee.

Dean Street Coffee Roastery & Retail – Paying homage to the extension of Dean Street that used to exist where Luminary Hotel now sits, Dean Street Coffee features specialty coffees, carefully selected teas and curated retail items, paired with an upbeat neighborhood vibe. With its on-site Giesen Coffee Roaster overseen by roasting experts, guests and locals alike can fuel up for the day while learning more about this artisanal craft. The roasting process can also be experienced firsthand during weekly bean roasts, held inside the shop every Saturday at 10 AM. Dean Street Coffee is served as the house coffee, flowing through the hotel, its guest rooms, various dining outlets and the neighboring Caloosa Sound Convention Center.

Additional Amenities

- Complimentary Wi-Fi for Marriott Bonvoy Members
- In-room Dining
- 4th Floor Pool with an Event Deck Overlooking the Caloosahatchee River
- Fitness Center, featuring Peloton Bikes
- Valet Parking
- Luminary Branded Bicycle Rentals
- Caloosa Sound Convention Center & Amphitheater
- Three-Star Green Key Eco-Rating Certification

Inspired Gatherings

Luminary Hotel & Co., along with the adjacent Caloosa Sound Convention Center & Amphitheater, offers more than 149,000 square feet of combined indoor and outdoor event space making it one of the premier meeting destinations on the west coast of Florida. An award-winning conference services department provides experienced staff, seasonal banquet menus, comprehensive AV support, and high-speed Internet access in all meeting rooms and spaces.

The Workshop – Where innovation meets inspiration in a culinary haven inspired by the ingenuity of Thomas Edison. Step into a 2,300-square-foot culinary theater featuring stadium-style seating, equipped with Wolf and Subzero appliances as well as high-definition cameras. Offering a calendar of ticketed special events, this state-of-the-art culinary theater inspires guests to innovate, experiment and collaborate, whether for private functions, hands-on classes, and other unique teambuilding exercises.

The Pool Deck – Spanning 2,861 square feet of outdoor and covered space, this oasis offers the perfect blend of sunshine and shade. Guests can sip on handcrafted cocktails from the built-in bar, all while soaking in breathtaking views of the Caloosahatchee River.

Caloosa Sound Convention Center – Fueled by the energy of a bustling downtown and the river’s sense of discovery, the adjacent convention center is managed by Luminary’s team of experts, making it a one-stop option for event planners. The opportunities are endless as the 30,000-square-foot Caloosa Sound Ballroom is complete with generous pre-function areas, soaring ceilings, and configurable layouts.

Caloosa Sound Amphitheater – Located directly across from Luminary Hotel and the convention center, Caloosa Sound Amphitheater boasts over 93,080 square feet of outdoor space. In addition to a fun-filled schedule of concerts and other ticketed events, the outdoor amphitheater and park provides the perfect setting for private concerts, spontaneous teambuilding, or a memorable closing rally for any event.

Access by Car

Luminary Hotel & Co. is located just 15 minutes west of I-75.

Naples	36 miles	1 hour
Tampa	125 miles	2 hours
West Palm Beach	126 miles	2 ½ hours
Miami	159 miles	2 ¾ hours
Orlando	197 miles	3 hours

Access by Air

Luminary Hotel & Co. is located just 16 miles (less than 30 minutes) from the award-winning Southwest Florida International Airport (RSW), one of the top 50 U.S. airports for passenger traffic.

Nearby Attractions

Edison & Ford Winter Estates	1 mile
IMAG History & Science	1 mile
Barbara B. Mann Performing Arts Hall	6 miles
Florida Repertory Theatre	1 mile
Fort Myers Beach	17 miles
Sanibel Island	23 miles
JetBlue Park (Boston Red Sox Spring Training)	12 miles
Hammond Stadium (Minnesota Twins Spring Training)	10 miles
Gulf Coast Town Center	15 miles
Edison Mall	3 miles
Six Mile Cypress Slough Preserve	8 miles

Contact

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About Luminary Hotel & Co.

The waterfront Luminary Hotel & Co. soars 12 stories above downtown Fort Myers, Florida the area's first hotel in the prestigious Autograph Collection® of Marriott International. More than a hotel, the AAA Four Diamond Luminary is a hub of excitement and discovery – a focal point where locals and travelers tap into the collective energy of a city, and a story, begun by a brilliant cast of audacious local luminaries. The 243-room boutique hotel is home to the signature Silver King Coastal Kitchen and Lobby Bar; Beacon Social Drinkery rooftop lounge; Ella Mae's Diner; Oxbow Bar & Grill; Dean Street Coffee Roastery & Retail; Chips Sports Pub & Topgolf Swing Suite; The Workshop culinary theater; an indoor and outdoor fitness facility; and a spacious pool area on the fourth floor featuring an event deck overlooking the Caloosahatchee River. Luminary offers 10,000 square feet of adaptable indoor and outdoor function space ideal for a variety of events and meetings, and is adjacent to the neighboring Caloosa Sound Convention Center. The hotel also offers convenient access to Caloosa Sound Amphitheater, located on the Caloosahatchee. For more information, visit LuminaryHotel.com or follow on [Instagram](https://www.instagram.com/LuminaryHotel) and [Facebook](https://www.facebook.com/LuminaryHotel).

About Caloosa Sound Amphitheater

Located along the scenic Caloosahatchee River in downtown Fort Myers, adjacent to Luminary Hotel & Co., Caloosa Sound Amphitheater is Southwest Florida's premier outdoor live entertainment venue. The open-air amphitheater hosts a year-round lineup of national touring artists, tribute acts, festivals, and community events, offering an intimate concert experience in a vibrant waterfront setting. In addition to public performances, the venue serves as a flexible space for private events, corporate gatherings, and convention programming. Caloosa Sound Amphitheater partners with Harry Chapin Food Bank of Southwest Florida to support community initiatives addressing hunger across the region. For tickets, upcoming events, and more information, visit CaloosaSoundAmp.com or follow Caloosa Sound Amphitheater on [Facebook](https://www.facebook.com/CaloosaSoundAmp) and [Instagram](https://www.instagram.com/CaloosaSoundAmp).

About Mainsail Lodging & Development

Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose and applying its passion and expertise to each project. Founded by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz-era icon. Stay Sojo, Mainsail's newest brand, provides short-term furnished living options across the country, while Mainsail Vacation Rentals manages a collection of private vacation homes in Florida and the Caribbean. To ensure long-term success and profitability, Mainsail relies on the

dedication of its high-performing associates, a growing group of enterprising investors, and a commitment to giving back, every step of the way. MainsailHotels.com.

About Autograph Collection® Hotels

Autograph Collection Hotels advocates for the original, championing the individuality of each of its over 330 independent hotels located in the most desirable destinations across more than 50 countries and territories. Each hotel is a product of passion, inspired by a clear vision, soul, and story that makes it individual and special: *Exactly Like Nothing Else*. Hand-selected for their inherent craft and distinct perspectives on design and hospitality, Autograph Collection properties offer rich immersive moments that leave a lasting imprint. For more information, please visit www.autographhotels.com, and explore on social via [Instagram](#), [X](#), and [Facebook](#) to be inspired by immersive moments that are #ExactlyLikeNothingElse. Autograph Collection is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.